

Valley Recover Center

Campaign: Sales Professionals

A25-54 SACRAMENTO (Metro Survey Area)

AD 25-54 BOOKS:

WEEKLY SCHEDULE

AM 1380 KTKZ		FLIGHT WEEKS: 8/29, 9/5, 9/12, 9/19			A25-54*	Total*
Day	Time Period	Length	Program	# Spots	(000)s	A25-54
Mon - Wed	6:00A - 10:00A	:30	Phil Cowan	12	5,800	69,600
M-Su	12:00a - 12:00m	:30	Bonus Spots	5	5,000	25,000
WEEKLY TOTAL				17		94,600

WEEKLY SCHEDULE

TALK 650 RSTE		FLIGHT WEEKS: 8/29, 9/5, 9/12, 9/19			A25-54*	Total*
Day	Time Period	Length	Program	# Spots	(000)s	A25-54
Mon - Wed	6:00A - 10:00A	:30	Armstrong & Getty Stream	10	5,800	58,000
M-Su	12:00a - 12:00m	:30	Bonus Spots	5	5,000	25,000
WEEKLY TOTAL				15		83,000

* Audience #'s are serving as an example, and are not accurate.

4 WEEK

MONTHLY ON-AIR TOTALS

Spot Total 128
 Impressions A25- 710,400
 Investment \$3,280

DISCLAIMER

Please send all invoices & correspondence to agency
 First in commercial pod or last in pod placement
 Equal rotation Monday - Thursday for all prime spots
 Minimum 15 minute separation between spots
 Schedules are cancellable with two weeks notice
 Rates are gross (they include 15% agency Commission)
 Invoices must be received by 15th of following month to insure timely payment
 1x spot production per calendar month included with schedule
 Weekly spot times must be emailed to us at least one business day prior to flight start

TRAFFIC

Run 100% Sales Recovery Program Spot

Accepted by: _____

Date: _____

Accepted by: _____

Date: _____